

**EXECUTIVE COMMITTEE MEETING FOR THE
METROPOLITAN TRANSIT SYSTEM (MTS),
SAN DIEGO TRANSIT CORPORATION (SDTC),
AND SAN DIEGO TROLLEY, INC. (SDTI)**

June 4, 2009

**MTS
1255 Imperial Avenue, Suite 1000, San Diego**

MINUTES

A. ROLL CALL

Chairman Mathis called the meeting to order at 9:16. A roll call sheet listing Executive Committee member attendance is attached.

B. APPROVAL OF MINUTES

Mr. Selby moved approval of the minutes of the June 4, 2009, Executive Committee meeting. Mr. Rindone seconded the motion, and the vote was 4 to 0 in favor, with Ms. Lightner abstaining.

C. COMMITTEE DISCUSSION ITEMS

1. MTS: Mid-City Rapid Bus Project Update (SRTP 820.2)

Mr. Denis Desmond, Senior Transportation Planner, provided the Committee with a report on the Mid-City Rapid Bus Project. He reviewed the elements of the project including service, equipment, transit signal priorities, and stations and station amenities. In response to a question from Mr. Rindone, Mr. Desmond reported that at a cost of \$50,000 for ticket vending machines (TVM's), it would be very expensive to equip all stations. He stated that approximately five of the busiest stations would be equipped initially, and passengers who don't use the TVM's will pay at the farebox as they board the bus. In response to a question from Chairman Mathis, Mr. Desmond stated that MTS is comfortable with where the stations will be located. He reported that the station layout is similar to the layout for the current service in that corridor, and research indicates that the stations are located where the highest concentration of passengers board. Ms. Sharon Cooney, Interim Director of Planning and Director of Government Affairs and Community Relations, reported that the research that was conducted took land-use factors into consideration.

Mr. Desmond then reviewed what funding would be used for capital and operating expenses for this project. He reported that TransNet funding for operations would be over and above what it costs currently to operate Route 15. He reported on the current status of the project and added that service should begin in 2011. He displayed artist renderings of the El Cajon Boulevard station and the Park Boulevard Median Lanes and Station.

In response to a question from Mr. Jablonski, CEO, Mr. Desmond stated that staff will be pushing for standardization of bus stops for rapid-bus services in order to keep overhead and maintenance costs to a minimum. Mr. Jablonski stated that staff should consider off-the-shelf components for these stations. Ms. Claire Spielberg, Chief Operating Officer – Transit Services, reported that she has already provided staff with the names of vendors that can provide those types of components.

In response to a question from Mr. Selby, Mr. Desmond reported that it is anticipated that ridership on this service will be 13,000 per day compared to the current level of 11,000 per day. He stated that it is also anticipated that ridership will grow as in-fill development occurs in this area and as San Diego State University grows. Mr. Desmond also reported that existing service on Route 15 is at capacity, and there is a lot of latent demand on this route. Mr. Selby stated that many developers are experiencing financial difficulties and will probably continue to do so for the next five years. He felt that the ridership projections might be optimistic. Ms. Cooney stated that having permanent transit facilities can actually stimulate in-fill development because developers can be sure that these facilities will not be easily relocated. Chairman Mathis also pointed out that providing nice amenities and marketing them attracts choice riders. Mr. Rindone pointed out that patrons will enjoy more frequent service under this project also. He felt that Mr. Desmond should point this out in future presentations.

Mr. Selby felt that the money for these bus stop facilities might be better used to purchase additional buses. Chairman Mathis pointed out that this is a SANDAG project. Mr. Jablonski added that a large portion of the funding for this project will be used to purchase buses and improve the frequency of service in this area. Mr. Selby spoke in favor of dedicated right-of-way for buses.

Action Taken

Mr. Selby moved to receive a report on the Mid-City Rapid Bus Project. Mr. Rindone seconded the motion, and the vote was 5 to 0 in favor.

2. MTS: 2009 Rock 'N' Roll Marathon (S RTP 825)

Mr. Jim Byrne, Director of Transportation, reviewed MTS bus-related planning that occurred before this event and then reviewed operations on the day of the race. He also showed a map of the course and reviewed statistical information regarding bus-related activities that occurred before, during, and after the race. He stated that everything went smoothly and event organizers expressed their pleasure with bus services provided by MTS Bus and Veolia.

Mr. Tom Doogan, Special Event/Operations Coordinator, reviewed how the race impacted trolley operations. He reviewed how ticket sales were handled and provided statistics on manual ticket sales and cost recovery. In response to a question from Chairman Mathis, Mr. Doogan reported that some employees were on overtime during this event. Mr. Jablonski reported that both bus and trolley services are provided on a full-cost recovery basis.

Mr. Doogan reviewed signage that was used during the race to make it easier for people to navigate transit services and also provided information on traffic control and security activities.

Mr. Doogan advised Committee members that a new route will be selected for this race in 2010 as the Marine Corps Recruit Depot will no longer be available for the finish line area. He stated that staff will be involved in the process of identifying a new route. Chairman Mathis reported that MTS will be monitoring the developments in this area very closely. Mr. Doogan advised Mr. Roberts that this matter would be brought back to the Board prior to the final agreement.

In response to a question from Mr. Rindone, Mr. Doogan reported that he would like to run four-car trains in order to more evenly distribute patrons on the platforms during the boarding process.

Action Taken

Mr. Selby moved to receive a report on operations during the Rock 'N' Roll Marathon. Mr. Rindone seconded the motion, and the vote was 5 to 0 in favor.

3. MTS: Old Town Passenger Information Pilot Project (S RTP 850)

Mr. Rob Schupp, Director of Marketing and Communications, provided the Committee with an overview of this project advising them that the Old Town Transit Center was selected for the pilot program because there are a number of multiple locations for boarding bus routes and trolley lines, there is a lack of signage, and the signage that is there is hard to understand. He reported that CHK America was selected after a Request for Proposal process. He provided Committee members with background information on CHK reporting that they had done signage for London, Chicago, Atlanta, and Washington D.C. Mr. Schupp then displayed mock-ups of the proposed signage developed by CHK for Old Town. He stated that, after the completion of the pilot program, the new signage will be installed incrementally in other areas on the system starting with those stations that would benefit the most. Mr. Jablonski stated that locations where there are bus and trolley interfaces would benefit the most.

Mr. Roberts stated that the signage was one of the best things he'd ever seen. Mr. Jablonski advised Mr. Roberts that the cost of this project was \$25,000. Mr. Roberts said the new signage is an incredible improvement for a great price. In response to a question from Mr. Roberts, Mr. Jablonski stated that no decision has yet been made regarding who would generate the signage for the other stations – HK America or MTS staff. In response to a question from Mr. Roberts, Mr. Schupp stated that the signage is not proprietary, and the fee structure CHK America would charge for doing the other stations for MTS is unknown. Mr. Roberts suggested using CHK if they are cost competitive. Mr. Rindone stated that the proposed signage is a huge step forward.

Mr. Roberts suggested that staff consider a feature such as the one he observed in Pittsburgh where transit patrons can call a phone number to get information on when the next bus will be arriving. Mr. Jablonski stated that staff is working on a pilot program that will address the provision of this type of information and will be bringing it to the Board in about a month.

The Committee briefly discussed the size of the print on the display boards and the ability of people to see the information if they are not directly in front of the sign. Chairman Mathis suggested that signs be individually lighted during night-time hours. Mr. Schupp advised the Committee that signs could be displayed on both sides of each kiosk. Mr. Jablonski stated that MTS may consider offering advertising space on the other side of the kiosks. Mr. Roberts suggested not placing a kiosk at the end of the station opposite to the pedestrian tunnel because MTS is trying to discourage patrons from going to that end of the station.

In response to a question from Mr. Roberts, Mr. Schupp reported that the other two bidders bid \$80,000 and \$100,000.

Action Taken

Mr. Rindone moved to receive a report and provide input on the draft Old Town Passenger Information Pilot Project signage. Mr. Roberts seconded the motion, and the vote was 5 to 0 in favor.

The Executive Committee convened to Closed Session at 10:27 a.m.

4. **MTS: CLOSED SESSION – CONFERENCE WITH LEGAL COUNSEL – INITIATION OF LITIGATION Pursuant to California Government Code Section 54956.9(b) (One Potential Case)**

The Executive Committee reconvened to Open Session at 10:56 a.m.

Oral Report of Final Actions Taken in Closed Session

Ms. Tiffany Lorenzen, MTS General Counsel, reported the following:

The Committee received a report from General Counsel.

D. REVIEW OF DRAFT JUNE 11, 2009, BOARD AGENDA

Recommended Consent Items

6. **MTS: Elevator and Escalator Maintenance and Repair Services – Contract Award (OPS 960.2, 970.2)**

Recommend that the Board of Directors authorize the CEO to execute (1) MTS Doc. No. PWL113.0-09 (insubstantially the same format as Attachment A of the agenda item) for a five-year contract with KONE Elevator for SDTC elevator maintenance and repair services; and (2) MTS Doc. No. PWL116.0-09 (in substantially the same format as Attachment B of the agenda item) for a five-year

contract with Omega Elevator for SDTI elevator and escalator maintenance and repair services.

7. MTS: Transit Security Grant Program (AG 210.9)

Recommend that the Board of Directors approve Resolution No. 09-20 (Attachment A of the agenda item) authorizing the CEO to submit applications for funds provided by the federal Department of Homeland Security and administered through the State of California Office of Homeland Security.

8. MTS: Investment Report (FIN 300)

Recommend that the Board of Directors receive a report for information.

Recommended Consent Items

There was no additional discussion of the recommended Consent Items.

Recommended Board Discussion Items

There was no discussion of recommended Discussion Items.

E. REVIEW OF SANDAG TRANSPORTATION COMMITTEE AGENDA

Ms. Cooney reported that the Transportation Committee will be discussing the work program and schedule for the 2050 Regional Transportation Plan at its meeting on June 5. She stated that the Committee will also be discussing the FY 2010 Transportation Development Act Allocations, and this is the first time that a work plan is being presented for Full Access and Coordinated Transportation (FACT). Ms. Cooney confirmed that Phil Monroe is still the Chairman of FACT.

F. COMMITTEE MEMBER COMMUNICATIONS AND OTHER BUSINESS

Mid-Coast Light Rail Transit Project: Mr. Roberts reported that he visited with top officials, including the Acting Administrator, at the Federal Transit Administration (FTA). He advised Committee members that the FTA was incredibly receptive to what San Diego is doing with its Mid-Coast project and were very positive that the region would get the funding it needs to do this project. He stated that the FTA wanted to discuss this matter with San Diego as soon as possible, so he alerted SANDAG, and staff contacted the FTA the very next day to answer questions. Mr. Jablonski stated that the FTA is receptive based on its positive experience with the development and success of MTS's previous rail projects. Mr. Roberts stated that there will be a very competitive process to gain funding for projects, but that the FTA feels that this project will be one of the highest-ranked projects and may be ranked even higher using the new criteria that are being developed. He stated that he will continue to work with SANDAG to ensure that everything possible is being done to move this project forward to completion.

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G. PUBLIC COMMENTS

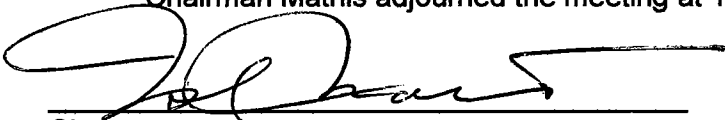
There were no public comments under this section of the agenda.

H. NEXT MEETING DATE:

The next meeting is scheduled for Thursday, June 18, 2009, at 9:00 a.m., in the Executive Conference Room.

I. ADJOURNMENT

Chairman Mathis adjourned the meeting at 10:57 a.m.

A handwritten signature in black ink, appearing to read 'J. Mathis', is written over a horizontal line.

Chairman

Attachment: A. Roll Call Sheet

gail.williams/minutes

**EXECUTIVE COMMITTEE
METROPOLITAN TRANSIT SYSTEM**

ROLL CALL

MEETING OF (DATE) 6/4/09

CALL TO ORDER (TIME) 9:16 a.m.

RECESS _____

RECONVENE _____

CLOSED SESSION 10:27 a.m.

RECONVENE 10:56 a.m.

ADJOURN 10:57 a.m.

BOARD MEMBER (Alternate)	PRESENT (TIME ARRIVED)	ABSENT (TIME LEFT)
LIGHTNER <input checked="" type="checkbox"/> (Young) <input type="checkbox"/>		
MATHIS <input checked="" type="checkbox"/>		
Imperial Beach Rotated to Chula Vista		
RINDONE (VC) <input checked="" type="checkbox"/> (Young - CPT) <input type="checkbox"/>		
ROBERTS <input checked="" type="checkbox"/> (Cox) <input type="checkbox"/>		
SELBY <input checked="" type="checkbox"/> (Ryan) <input type="checkbox"/>		
Transportation Committee Rep Slot (Mathis)		

SIGNED BY OFFICE OF THE CLERK OF THE BOARD

Gail Williams

CONFIRMED BY OFFICE OF THE GENERAL COUNSEL:

Duff