

MEETING OF THE BOARD OF DIRECTORS FOR THE  
METROPOLITAN TRANSIT SYSTEM (MTS)  
1255 Imperial Avenue, Suite 1000  
San Diego, CA 92101

October 13, 2011

1. Roll Call

Chairman Mathis called the Board meeting to order at 9:05 a.m. A roll call sheet listing Board member attendance is attached.

2. Approval of Minutes

Ms. Emerald moved to approve the minutes of the September 15, 2011, MTS Board of Directors meeting. Mr. McClellan seconded the motion, and the vote was 9 to 0 in favor.

3. Public Comments

*Susan Lesch* – Ms. Lesch a rider from Clairemont, requested the Board to limit cell phone use on transit. She stated that while traveling in Minneapolis on the LRT, there was an announcement to limit cell phone use and the buses had posters.

*Rhonda Ciardetti* – Ms. Ciardetti is a resident of the City La Mesa who requested the Board to find funds to reduce the noise on the Orange and Green Line along Water Street and Severin Drive in the La Mesa area. She provided a CD along with a stack of documents consisting of area maps, trolley map and a noise element study in 1989.

*John Herms* – Mr. Herms stated his support for Ms. Ciardetti's comments.

*Marco Polo Cortez* – Mr. Cortez representing Eco-Pedicabs which started in San Ysidro nine months ago, made a request to have access to MTS facilities.

CONSENT ITEMS:

6. Adoption of 2012 MTS Executive Committee and Board of Directors Meeting Schedule

Action would adopt the 2012 Executive Committee and Board of Directors meeting schedule.

7. Light Rail Vehicle (LRV) Anti-Graffiti Window Film Contract Award

Action would authorize the Chief Executive Officer (CEO) to execute MTS Doc. No. L1025.0-11 with NMS Management, Inc. to supply and install anti-graffiti window film on 128 light rail vehicles (LRVs), for a two-year base period with three 1-year options, and execute each contractual option year at the CEO's discretion.

Mr. McClellan asked what kind of experience has there been with scratches on the windows and the history of the effectiveness of the product. Mr. Jablonski stated that it is very effective, there

are a lot of graffiti etching on the glass windows on the trolley, rather than replacing the glass which is very costly, just peel off a layer of film. He stated that there are three layers of film.

8. Increased Authorization for Legal Services

Action would authorize CEO to execute MTS Doc. No. G1078.0-07 with Ryan, Mercaldo & Worthington, LLP for legal services and ratify prior amendments entered into under the CEO's authority.

9. Investment Report - August 2011

Action would receive a report for information.

10. MTS Job Order Contract for Track Replacement at 10th Avenue & C Street in Downtown San Diego

Action would authorize the CEO to execute Job Order Contract (JOC) MTSJOC1582-01 with Herzog Contracting Corporation to perform work under MTS Doc. No. PWL134.0-12 for track replacement at 10th and C Street.

11. Increased Authorization for Legal Services - Liebman, Quigley, Shepphard & Soulema, APC

Action would authorize the CEO to execute MTS Doc. No. G1087.12-07 with Liebman, Quigley, Shepphard & Soulema, APC for legal services and ratify prior amendments entered into under the CEO's authority.

12. Unallocated Transportation Development Act (TDA) Funds for Transit-Related Projects

Action would approve the use of \$350,887.22 in unallocated TDA funds currently held by the County of San Diego (County) for transit-related expenses for the City of El Cajon.

13. Appointment of Sheriff Representative to Taxicab Advisory Committee

Action would authorize the appointment of a representative from the Sheriff's Licensing Division as an ex officio member of the Taxicab Advisory Committee.

Action on Recommended Consent Items

Ms. Emerald moved to approve Consent Agenda Item Nos. 6, 7, 8, 9, 10, 11, 12, and 13. Mr. Castaneda seconded the motion, and the vote was 11 to 0 in favor.

CLOSED SESSION:

**The Board convened to Closed Session at 9:13 a.m.**

- 24 a. CLOSED SESSION - CONFERENCE WITH REAL PROPERTY NEGOTIATORS PURSUANT TO CALIFORNIA GOVERNMENT CODE SECTION 54956.8; Properties: Encanto/62<sup>nd</sup> Street Trolley Station, San Diego, California (Assessor Parcel Nos. 549-071-18,

21, 38, and 39); Agency Negotiators: Karen Landers, General Counsel; Tim Allison, Manager of Real Estate Assets; and Paul Jablonski, Chief Executive Officer; Negotiating Parties: AMCAL Multi-Housing, Inc.; Under Negotiation: Price and Terms of Payment

**The Board reconvened to Open Session at 9:23 a.m.**  
**Oral Report of Final Actions Taken in Closed Session**

a. Karen Landers reported the following:

The Board authorized staff to execute an Exclusive Negotiation Agreement with AMCAL Multi-Housing Inc. regarding property in Encanto at 62<sup>nd</sup> Street and Akins Avenue. The vote was 14-0 in favor, with Council Member Minto absent.

**NOTICED PUBLIC HEARINGS:**

25. None.

**DISCUSSION ITEMS:**

30. None.

**REPORT ITEMS:**

45. 2011 Comic-Con Post Event Summary (Tom Doogan and Brian Riley)

Wayne Terry, Chief Operating Officer, introduced Brian Riley, Assistant Superintendent of Transportation who will be assisting Tom Doogan with the presentation. Mr. Doogan, Special Events Coordinator, provided a Power Point presentation of the highlights of the Comic-Con event. He stated that MTS joined in on the festivities, which included installing special station decorations and signage, press coverage, interactive features, and LRV wraps related to Comic Con. He stated that the Gaslamp Quarter Station was transformed into a 2-dimensional Comic Book vortex. MTS sold 61,343 tickets with a revenue total of \$345,308.

Brian Riley, Assistant Superintendent of Transportation, provided a brief over view of the construction reconfiguration needed to accommodate Comic Con.

Mr. Doogan went over the list of lessons learned and added that the current platform upgrade project will be able to provide relief for upcoming events.

Mr. Young thanked staff and asked if the signage drew additional ridership. Mr. Doogan stated that he is not in the position to quantify any additional ridership. He stated that MTS benefited with a sense of goodwill throughout the community and that riders are still talking about the previous years. We have set the bar and riders are expecting something new and special for the upcoming events.

Mr. Jablonski stated that when there is a major event, to enhance ridership, MTS contacts the media and arranges for public service announcements on the operation of special services to attract media attention. Special features like those installed at the Gaslamp increase media exposure.

Mr. Young stated that to encourage ridership, MTS should be more interesting, customer friendly and provide a positive experience.

Mr. Young asked which Convention Center events are more conducive to increase ridership. Mr. Doogan replied that events open to the community and general public, like the auto show.

Mr. Mathis stated that the PR value of giving MTS a personality is tremendous.

Mr. Gloria asked about the cost of the temporary improvements to the Gaslamp Quarter Station and asked if it was covered by MTS. Mr. Jablonski said yes, and added that the cost was minimal, and within budget. Mr. Gloria echoed Mr. Young's comments.

#### Action Taken

Mr. McClellan moved to receive the report for information. Mr. Minto seconded the motion, and the vote was 15 to 0 in favor.

#### 46. Annual Service Performance Monitoring Report (Devin Braun)

Mr. Mathis mentioned and congratulated Devin Braun for being on the cover of Mass Transit as the member of the "Top 40 under 40." He was recognized for the innovations of the GOMTS texting. He stated that this recognition is very significant and prestigious.

Mr. Braun, Senior Transportation Planner provided a Power Point presentation on the report of annual service performance monitoring according to Board Policy 42. He stated that there are two categories of performance measures, Customer Focused/Competitive and Sustainability. He reported on the statistical highlights of the categories of performance measures which included total passengers, average weekday passengers, passengers per revenue per hour, passengers per in-service hour, on-time performance, mean distance between failures, preventable accidents per 100,000 miles, complaints per 100,000 passengers, in-service miles, revenue hours, peak-vehicle requirement, farebox recovery ration, and subsidy per passenger.

Ms. England asked why bus failures are up and what is in place to control it. Mr. Braun explained that a higher number is better because that means more miles between failures. Mr. Jablonski explained that the contracted services miles are higher than MTS fleet, Contracted services has only one particular kind of bus, the 40-foot CNG bus which is the best performer. The San Diego Transit fleet have older buses, diesel, and articulated buses, that consistently do not perform as well. The hybrid vehicles are problematic and have the tendency to lower the miles per road call.

#### Action Taken

Mr. Ewin moved to receive a report for information. Mr. Cunningham seconded the motion, and the vote was 15 to 0 in favor.

#### 47. Bus Year-End Report (Claire Spielberg)

Claire Spielberg, Chief Operating Officer of Transit, gave a Power Point presentation of the summary of MTS Bus, Contract Services and paratransit bus operations for fiscal year 2011. She went over the highlights of the FY 11 milestones, South Bay Maintenance Facility Improvements, MTS Bus and Contract Services Operational Issues, Maintenance Performance, ADA Paratransit Update, and On-Time performance Task force. She stated that MTS Bus experienced ongoing maintenance issues with the new articulated fleet and engine that provides propulsion for this vehicle. Staff negotiated with the manufacturer for extended warranty coverage for an additional year.

Mr. Ewin asked what is the significant impact of the contract buses decrease in complaints, and asked how staff lowered those numbers. Ms. Spielberg responded that we have an in-house software system that the IT department programmed which MTS did not have the two prior years. The program allows MTS to track the complaints more closely. She stated MTS also has a phone number published and a centralized customer service department to address complaints immediately. Mr. Ewin stated that the software is able to pinpoint repetitious complaints over a period of time. Ms. Spielberg responded yes.

Mr. Minto asked if this data concentrates on South Bay only. Ms. Spielberg clarified that this is for the South Bay East County, Kearny Mesa, San Diego and Imperial Avenue Divisions. Mr. Minto asked if MTS have looked at complaints by region. Ms. Spielberg stated that during the operations meeting with the Veolia team every other month, complaints are discussed in great detail. She stated that the complaint categories differ in each area. Mr. Minto asked if during the power outage were there complaints about the way MTS handled its inability to provide regular service. Ms. Spielberg stated that riders were very happy with the service MTS provided during the power outage.

Mr. Jablonski stated that during the power outage it was a great opportunity for MTS to take advantage of the things that we built in the system, like power supply, and fuel for the vehicles. He stated that MTS pay a lot of money for those emergency backups but when there is an emergency, those things keep us rolling.

Mr. Gloria asked what the common complaints in the central area are. Ms. Spielberg stated that riders would like more services. Mr. Gloria asked which senior center MTS worked with for the testing. Jeff Codling, Contracts Services Administrator, responded Gary and Mary West Senior Wellness Center. Mr. Gloria stated that he would like to work with MTS to do an outreach with Senior Centers. Mr. Gloria asked about the failures with the series 1000 buses. Ms. Spielberg explained that the series 1000 is a bigger bus than a regular bus-trying to pull 320 hp out of an engine that has 280 hp which made the engine run high rpms that caused piston failures. The engine was reprogrammed by Cummins Cal Pacific to run the engine cooler, and have fewer piston failures, which worked. She stated that the warranty is extended for another year.

Mr. Gloria asked how long is the warranty. Ms. Spielberg stated the warranty is for two years and now have been extended for another year. She stated that if the part that Cummins retrofitted works and there are no other failures, the warranty expires at the end of that year. If there is a failure; the warranty extends for another year. Mr. Gloria thanked the staff for a great report.

Mr. Cunningham thanked Ms. Spielberg for her great leadership and hard work. He asked that she please pass along to the drivers the Board's congratulations and appreciation.

Ms. Bragg would like to encourage the distribution of the lanyards in the South Bay. She also mentioned that in the ASAC meeting, the shopping cart issue was brought up and she recognized staff for their great effort in addressing this. She stated that this is prohibiting people with disabilities from being picked up. Ms. Spielberg stated that MTS is looking into places on the bus where the carts can be docked and staff will inform the Board once staff has more information.

Ms. Cooney clarified to the Board the senior center outreach is to address on-time performance issue that MTS had with Route 3. Overall, MTS has a great amount of outreach that is done by the Marketing and Communications department. The planning department also goes out to senior community centers to provide information relating to the trolley rehabilitation, Compass Card or just simply how to take a bus. Efforts have been made with the San Diego County Department of Aging and Independence Services. This spring MTS conducted outreach events to bring agency representatives to discuss the Compass Cards.

Action Taken

Mr. McClellan moved to receive a report for information. Mr. Minto seconded the motion, and the vote was 13 to 0 in favor.

48. FY 11 Year-End Rail Operations Report (Wayne Terry)

Wayne Terry, Chief Operating Officer of Rail, gave the Board a Power Point presentation of the report on SDTI rail operations and maintenance for the fiscal year 2011. Mr. Terry provided an overview of the statistical information for the FY 11 with regards to each department:

Transportation, LRV maintenance, Wayside maintenance, and Revenue as shown in the Power Point. He went over the major capital projects for FY 11.

Mr. Jablonski added that at the APTA Expo the Siemens booth had a display of the U2 vehicles. He stated that MTS has 71 U2 cars and 69 are operational, we have several companies that might be interested internationally and domestically in purchasing the vehicles.

Action Taken

Mr. Castaneda moved to receive a report for information. Mr. McClellan seconded the motion, and the vote was 14 to 0 in favor.

49. Operations Budget Status Report for August 2011 (Mike Thompson)

Mr. Mike Thompson, Assistant Budget Manager, presented to the Board an Operations Budget Status Report for FY 12 through August 31, 2011. He explained that the year-to-date FY 12 MTS consolidated operations revenue was favorable \$261,000 or (1.7%) primarily due to fare revenue with a variance of \$351,000. He reported that total consolidated operations expense were unfavorable by \$226, 0000 or 0.6%.

He reported that in total consolidated operations had a net operating variance of \$35,000 which is essentially at budget. MTS Administration and other activities were favorable by \$391,000, resulting in an overall favorable variance of \$426,000 or 2%.

He reviewed on-going concerns dashboard, only presenting FY 12 numbers not updating these projections yet.

Ms. Emerald asked why the variance in administration. Mr. Thompson replied that part of it is timing; the year is only two months in, outside services expenses that have not been incurred yet, as well as favorable variance in personnel expenses.

Action Taken

Ms. Emerald moved to receive the MTS operations budget status report for August 2011. Mr. McClellan seconded the motion, and the vote was 14 to 0 in favor.

60. Chairman's Report

Chairman Mathis mentioned that he attended the American Public Transportation Association Annual Conference & Expo in New Orleans. He stated that APTA has a new president Michael Melaniphy and there was a great send off for Bill Millar. He reported that the Expo was huge with bus and rail cars, and different displays and forums.

61. Audit Oversight Committee Chairman's Report

Mr. Ewin reported that an Audit Oversight Committee meeting will be held on October 21, 2011.

62. Chief Executive Officer's Report

Mr. Jablonski reported that he was also in New Orleans for the APTA Annual Conference & Expo. He stated that it was a great opportunity to be able to speak with FTA Administrator Peter Rogoff and Deputy Therese McMillan on the Mid-Coast project. He also attended several meetings with suppliers on issues that MTS have and looked at the half million square foot of exhibitions that was very informative. He said that this is the best venue to learn in terms of technology and products to bring back to enhance MTS's operations and produce cost saving.

63. Board Member Communications

Mr. Roberts reported that during APTA, attendees met with Washington delegates to give an update on the Mid-Coast project and keep it in the forefront of everyone's mind. He also commented on future technology innovations.

Mr. Castaneda congratulated Mr. Jablonski and his staff. He stated that he attended a number of sessions at APTA and all the cutting edge technology that MTS is already doing. He stated that he appreciates that MTS is getting the job done.

64. Additional Public Comments on Items Not on the Agenda

There were no additional public comments.

65. Next Meeting Date

The next regularly scheduled Board meeting is Thursday, October 27, 2011.

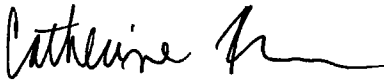
66. Adjournment

Chairman Mathis adjourned the meeting at 11:00 a.m.



Chairperson  
San Diego Metropolitan Transit System

Filed by:



Office of the Clerk of the Board  
San Diego Metropolitan Transit System  
Attachment: Roll Call Sheet

Approved as to form:



Office of the General Counsel  
San Diego Metropolitan Transit System



METROPOLITAN TRANSIT SYSTEM  
BOARD OF DIRECTORS  
ROLL CALL

MEETING OF (DATE): October 13, 2011

CALL TO ORDER (TIME): 9:05

RECESS: \_\_\_\_\_

RECONVENE: \_\_\_\_\_

CLOSED SESSION: 9:13 a.m.

RECONVENE: 9:23 a.m.

PUBLIC HEARING: \_\_\_\_\_

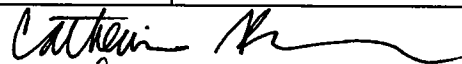
RECONVENE: \_\_\_\_\_

ORDINANCES ADOPTED: \_\_\_\_\_

ADJOURN: 11:00 a.m.

BOARD MEMBER	(Alternate)	PRESENT (TIME ARRIVED)	ABSENT (TIME LEFT)
CASTANEDA	<input checked="" type="checkbox"/> (Rindone) <input type="checkbox"/>	9:06 a.m.	
CUNNINGHAM	<input checked="" type="checkbox"/> (Mullin) <input type="checkbox"/>	9:12 a.m.	
EWIN	<input checked="" type="checkbox"/> (Sterling) <input type="checkbox"/>	9:12 a.m.	
EMERALD	<input checked="" type="checkbox"/> (Faulconer) <input type="checkbox"/>		
ENGLAND	<input checked="" type="checkbox"/> (Gastil) <input type="checkbox"/>		
GLORIA	<input checked="" type="checkbox"/> (Faulconer) <input type="checkbox"/>	9:06 a.m.	
JANNEY	<input type="checkbox"/> (Bragg) <input checked="" type="checkbox"/>		
LIGHTNER	<input checked="" type="checkbox"/> (Faulconer) <input type="checkbox"/>		
MATHIS	<input checked="" type="checkbox"/> (Vacant) <input type="checkbox"/>		
MCCLELLAN	<input checked="" type="checkbox"/> (Hanson-Cox) <input type="checkbox"/>		
MINTO	<input checked="" type="checkbox"/> (McNelis) <input type="checkbox"/>	9:23 a.m.	
OVROM	<input checked="" type="checkbox"/> (Denny) <input type="checkbox"/>		
RIOS	<input checked="" type="checkbox"/> (Zarate) <input type="checkbox"/>		
ROBERTS	<input checked="" type="checkbox"/> (Cox) <input type="checkbox"/>		
YOUNG	<input checked="" type="checkbox"/> (Faulconer) <input type="checkbox"/>	9:12 a.m.	10:50 a.m.

SIGNED BY THE OFFICE OF THE CLERK OF THE BOARD:



CONFIRMED BY OFFICE OF THE GENERAL COUNSEL:

