

JOINT MEETING OF THE EXECUTIVE COMMITTEE FOR THE
METROPOLITAN TRANSIT SYSTEM (MTS),
SAN DIEGO TRANSIT CORPORATION (SDTC), AND
SAN DIEGO TROLLEY, INC. (SDTI)
1255 Imperial Avenue, Suite 1000
San Diego, CA 92101

December 1, 2011

A. ROLL CALL

Chairman Mathis called the Executive Committee meeting to order at 9 a.m. A roll call sheet listing Executive Committee member attendance is attached.

B. APPROVAL OF MINUTES

Mr. Roberts moved for approval of the minutes of the October 20, 2011 MTS Executive Committee meeting. Mr. Young seconded the motion and the vote was 4 to 0 in favor.

C. COMMITTEE DISCUSSION ITEMS

1. Third-Party Outlet Sales of Compass Card Fare Media (Sharon Cooney)

Sharon Cooney, Chief of Staff, presented a Power Point titled Third Party Outlet Sales of Compass Fare Media. She stated that currently Compass Card Pass Sales can be purchased at the Transit Store, Trolley ticket vending machines (TVM), Vons stores, other third party outlets, or through SANDAG. She reported average monthly Compass passes by venue and by sales. She reported that total pass sales from January to September 2011 are 558,393 passes or \$19,429,331.

Ms. Cooney stated that SANDAG contracted with Vons Supermarkets to sell Compass Fare Media for a 2 year contract. She reported that Vons has been a good partner during the roll out of Compass. She explained that Vons has expressed an interest in renewing only with changes in the terms. She reviewed the proposed Vons terms.

Ms. Cooney reported that SANDAG issued an RFP in August for a third-party sales outlet and only Albertsons Southern California submitted a proposal. She reviewed the Albertsons proposal. She reported that SANDAG is moving forward with the contract with Albertsons. Pass Sales at Vons will end January 5 and Pass sales at Albertsons will begin January 20. She explained the next steps.

Paul Jablonski stated that MTS is very supportive of SANDAG choosing Albertsons. Mr. Roberts asked if this is exclusive. Mr. Jablonski stated that there are gaps and SANDAG and MTS are working on that; Compass Card Pass Sales can still be purchased at the Transit Store, Trolley ticket vending machines (TVM), other third party outlets, or through SANDAG. Mr. Young requested that the policy remains to find ways to make it comprehensive. Mr. Jablonski responded that MTS will continue to work on the gaps.

Action Taken:

Mr. Roberts moved to receive a report on third-party outlets selling Compass Card fare media. Mr. Ovrom seconded the motion and the vote was 5-0 in favor.

3. Passenger Communications Through Texting and Social Media (Devin Braun) (Taken Out of Order)

Devin Braun, Senior Transportation Planner, presented a Power Point on passenger communications through texting and social media. He explained why MTS and customers use social media. He stated how social media can get customers engage. He reported that four staff members respond to the social media and spend about 2-4 hours a week doing so. He reported that during the blackout on September 9, Twitter was one of the only ways to reach MTS customers.

Mr. Braun provided a background on GOMTS. He stated that GOMTS is MTS real-time arrival and alert texting system. MIS Sciences provides the actual service. He reported that 90% of MTS customers have a cell phone, the customer sends a 5-digit stop number to MTS short code, GOMTS (46687) and receives an immediate response with real-time or schedules arrivals. He stated that 50% of buses have real-time; the other 50% will be online within a few years. The cost is approximately \$0.04 per outgoing message.

Mr. Braun explained how sending a message and receiving a response works on the cell phone. He reported that 4500 bus stops have the GOMTS stop numbers and bus stop blades and all stops will be done this Friday. GOMTS stop numbers are also on trolley timetable display boards.

Mr. Braun reported on how MTS has implemented the GOMTS with Beta, how to get new users via marketing, and how GOMTS can set up contest, alerts, and advertising. He also provided tips on tweeting.

The Executive Committee engaged in discussion regarding other agencies connecting to MTS services, automatic response, sig alerts, and an app to refill the Compass Card.

Action Taken:

Mr. Minto moved to receive a report for information. Mr. Roberts seconded the motion and the vote was 5 to 0 in favor.

4. Cart, Stroller, and Cargo Requirements (Claire Spielberg) (Taken Out of Order)

Claire Spielberg, Chief Operating Officer, provided an overview on how the project came about. She introduced Jeff Codling, Contract Services Administrator who presented a Power Point on the cart, stroller, and cargo rules and procedures. He provided the findings on carts vs. wheelchair on Routes 3 and 929. He reported that the number of carts, strollers, and cargo is substantially higher versus wheelchairs. MTS surveyed 100 drivers and reported the same issue. During this time MTS started to receive complaints about wheelchair customer pass-ups due to capacity and carts and strollers as trip hazards. He provided several slides showing riders with different types of cargo, strollers, carts, etc.

Mr. Codling stated that on June 23, 2011, the MTS Accessible Services Advisory Committee (ASAC) had a discussion and provided feedback on the proposed rules. He explained the Title 13, Sec 1216c of the California Code of Regulations which states that "*In no event shall aisles, doors, steps, or emergency exits be blocked.*" He explained the overview of the MTS Cart, Stroller, and Cargo Rules. He provided a slideshow of the designated seating for riders with carts or strollers. He reported that there is no change to the existing Bike Policy

and the exceptions for riders with disabilities will be accommodated as required by the American with Disabilities Act (ADA) and Route 992 (Airport Shuttle). He stated that the rules will help with capacity and that MTS is ahead of the other agencies.

Mr. Minto thanked staff for the report.

Action Taken:

Mr. Roberts moved to forward a recommendation to the Board of Directors to approve new cart, stroller, and cargo requirements for transit riders under existing MTS "Rules for Riding" language. Mr. Minto seconded the motion and the vote was 4 to 0 in favor.

2. Trolley Rehabilitation Project Update (Wayne Terry and John Haggerty of SANDAG) (Taken Out of Order)

John Haggerty of the San Diego Association of Governments (SANDAG) gave an update on the trolley rehabilitation project. Mr. Haggerty reported that the new budget from \$455.2 million to \$552 million has been approved by SANDAG, ITOC, and MTS. Mr. Haggerty talked about the updated schedule of construction for the various projects and the milestones associated with each project. He discussed the project status for design elements and construction elements. He provided an update on the Green Line Extension Stations at 12th & Imperial (Bayside Platform), Washington Street, America Plaza, and the C Street Double Crossover. He discussed the C Street construction weekend closures. He stated that MTS will continue the community outreach. He provided an update on the Orange Line Stations at Encanto/62nd Street and 47th Street. Wayne Terry, Chief Operating Officer provided the project status on the vehicle production, delivery, in revenue service, and production at the plant.

Action Taken:

Mr. Ovrom moved to receive a report for information and provide comments. Mr. Minto seconded the motion and the vote was 4 to 0 in favor.

D. REVIEW OF DRAFT DECEMBER 8, 2011, JOINT BOARD AGENDA *(Taken Out of Order)*

6. Bus Operator Uniforms Contract - Exercise Contract Option Years One and Two

Action would: (1) ratify MTS Doc. No. B0509.1-09 with Kingsbury Uniforms, Inc. for the addition of union patches for men's and women's polo shirts; (2) ratify MTS Doc. No. B0509.2-09 with Kingsbury Uniforms, Inc. for the addition/replacement of men's and women's polo shirts and oxfords uniform styles to better quality uniform garments at no additional cost to MTS; (3) ratify MTS Doc. No. B0509.3-09 with Kingsbury Uniforms, Inc. to give bus operators the option to buy a garrison belt; and (4) authorize the Chief Executive Officer (CEO) to execute MTS Doc. No. B0509.4-09 with Kingsbury Uniforms, Inc. to exercise option years one and two for bus operator uniforms.

7. Federal Transit Administration 5311 Program of Projects

Action would approve Resolution No. 11-18 authorizing the use of \$234,837 of Federal Transit Administration (FTA) Section 5311 funds for operating assistance in nonurbanized areas.

8. Finalized Internal Audit Report on SDTC Revenue Management

Action would receive an internal audit report on San Diego Transit Corporation's (SDTC's) Revenue Management.

9. Siemens Light Rail Vehicle (LRV) Procurement - Contract Amendment

Action would authorize the CEO to execute MTS Doc. No. L0914.7-10, which would authorize Siemens to: (1) add an instructor's plug receptacle to the 57 LRVs being purchased; (2) add a front-end fender to the 57 LRVs; and (3) adjust the sales tax rate paid under the agreement.

10. Investment Report - October 2011

Action would receive a report for information.

11. Legal Services - Contract Award

Action would authorize the CEO or appropriate staff persons to execute contracts on an as-needed basis to attorneys and firms from the prequalified list for MTS and its subsidiaries.

12. Federal Transit Administration 5316 Grant Applications

Action would adopt Resolution No. 11-17 authorizing the CEO to submit Job Access and Reverse Commute (JARC) applications for fiscal years 2012 and 2013 for Federal Transit Administration (FTA) Section 5316 funding.

13. Taxicab Advisory Committee Member Election Results

Action would ratify the appointment of two new members of the Taxicab Committee as stated in the results of the Taxicab Advisory Committee (TAC) member election.

14. Discontinuance of Route 830 - Murphy Canyon Premium Express

Action would approve the discontinuance of Route 830.

15. Insurance Brokerage and Consultation Services - Contract Amendment

Action would authorize the CEO to enter into MTS Doc. No. G1035.2-07 with BB&T John Burnham Insurance Services to extend the existing insurance brokerage and consultation services contract (MTS Doc. No. G1035.1-07) for an additional six-month period.

16. State Transit Assistance (STA) Claims

Action would adopt Resolution No. 11-19 approving fiscal year (FY) 2012 State Transit Assistance (STA) claims.

Recommended Consent Items

There was no additional discussion of the recommended Consent Items.

E. REVIEW OF SANDAG TRANSPORTATION COMMITTEE AGENDA *(Taken Out of Order)*

There was no SANDAG Transportation Committee agenda discussion.

F. COMMITTEE MEMBER COMMUNICATIONS AND OTHER BUSINESS *(Taken Out of Order)*

There was no Committee Member Communications and Other Business discussion.

G. PUBLIC COMMENTS *(Taken Out of Order)*

There was no Public Comment.

5. CLOSED SESSION - Conference With Legal Counsel Anticipated Litigation/Significant Exposure to Litigation Pursuant to California Government Code Section 54956.9(b) (One Potential Case) *(Taken Out of Order)*

The Executive Committee reconvened to Open Session at 10:50 a.m.

Oral Report of Final Actions Taken in Closed Session

Karen Landers, MTS General Counsel, reported the following:

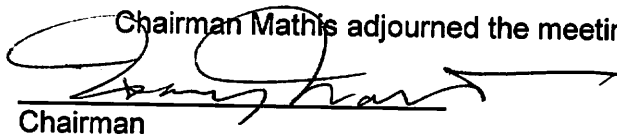
The Committee received a report.

H. NEXT MEETING DATE

The next Executive Committee meeting is scheduled for January 12, 2012, at 9:00 a.m. in the Executive Committee Conference Room.

I. ADJOURNMENT

Chairman Mathis adjourned the meeting at 10:51 a.m.



Chairman

Attachment: A. Roll Call Sheet

**EXECUTIVE COMMITTEE
METROPOLITAN TRANSIT SYSTEM**

ROLL CALL

MEETING OF (DATE) December 1, 2011

CALL TO ORDER (TIME) 9:00 a.m.

RECESS _____

RECONVENE _____

CLOSED SESSION 10:30 a.m.

RECONVENE 10:50 a.m.

ADJOURN 10:51 a.m.

BOARD MEMBER (Alternate)	PRESENT (TIME ARRIVED)	ABSENT (TIME LEFT)
YOUNG <input checked="" type="checkbox"/> (Lightner) <input type="checkbox"/>		10:02 a.m.
MATHIS <input checked="" type="checkbox"/>		
OVROM <input checked="" type="checkbox"/> (Janney) <input type="checkbox"/>		
ROBERTS <input checked="" type="checkbox"/> (Cox) <input type="checkbox"/>		
MINTO <input checked="" type="checkbox"/> (Cunningham) <input type="checkbox"/>	9:02 a.m.	
Transportation Committee Rep Slot (Mathis)		

SIGNED BY OFFICE OF THE CLERK OF THE BOARD:

Catherine H. K.

CONFIRMED BY OFFICE OF THE GENERAL COUNSEL:

William C. Adams