



1255 Imperial Avenue, Suite 1000  
 San Diego, CA 92101-7490  
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# Agenda

## SAN DIEGO METROPOLITAN TRANSIT SYSTEM TAXICAB ADVISORY COMMITTEE MEETING

June 15, 2016

10:00 a.m.

James R. Mills Building  
 Board Meeting Room, 10th Floor  
 1255 Imperial Avenue, San Diego, CA 92101

### ACTION RECOMMENDED

1. Roll Call
2. Approval of Meeting Minutes - March 2, 2016 Approve
3. Non-agenda Public Comment  
 The public may address the Committee regarding a matter not on the agenda. Each speaker has three minutes to speak. Give a completed *Request to Speak* form to the Clerk of the Committee.
4. Management and Committee Member Communications Information
  - a. Chairperson Lorie Zapf to introduce Ryan Chasteen of the Marriott Marquis San Diego Marina as new committee member
  - b. Ordinance No. 5 & Ordinance No. 11 revisions
  - c. New San Diego taxi permitting status
  - d. Announcement of Leonardo Fewell's promotion and new hires
  - e. Solicit Workshop On Regulatory Matters (WORM) Subcommittee volunteers
  - f. Solicit Finance Subcommittee volunteers
  - g. Tony Hueso - Taxicab Permit open market, Customer Appreciation Event



5. Taxicab Advisory Committee Lease Driver Member Election Results Information  
That the Taxicab Advisory Committee accept this report for information, and approve staff recommendations.
6. Taxicab Advisory Committee Permit Holder Member Election Results Information  
That the Taxicab Advisory Committee accept this report for information, and approve staff recommendations.
7. Public Hearing and Adoption of Taxicab Rates of Fare-Airport/Cities Approve  
Action would be to hold a public hearing, receive testimony, and review comments on the proposed taxicab rates of fare; and approve the proposed uniform taxicab rates of fare.
8. Proposal to Remove the San Diego Tourism Authority from the Taxicab Advisory Committee Approve  
Action would be the Taxicab Advisory Committee approve the removal of the San Diego Tourism Authority representative from the Committee.
9. Next Meeting: September 14, 2016
10. Adjournment

San Diego Metropolitan Transit System  
Taxicab Advisory Committee Meeting

March 2, 2016

10:00 a.m.

James R. Mills Building  
Board Meeting Room, 10<sup>th</sup> Floor  
1255 Imperial Avenue, San Diego, CA 92101

## DRAFT MINUTES

1. Roll Call

Ms. Zapf, Chair of the Committee, called the Taxicab Advisory Committee meeting to order at 10:07 a.m. A roll call sheet listing Taxicab Advisory Committee member attendance is attached.

2. Approval of Meeting Minutes – December 17, 2015

Mr. Abraham moved for approval of the minutes of the December 17, 2015, Taxicab Advisory Committee (TAC) meeting. Mr. Hueso seconded the motion, and the vote was 9 to 0 in favor with Messrs. Gebreselassie, Hilemon, Layne, Mercer, Nahavandian and Staples absent.

3. Non-Agenda Public Comment

There were no public comments.

4. Management and Committee Member Communications

- a) Introduction of Council Member Lorie Zapf as TAC Chair and Marco Mares of San Diego County Weights & Measures as new committee member

Mr. Kellerman welcomed Chairperson Lorie Zapf and additionally welcomed new committee member Marco Mares from San Diego County Weights and Measures.

- b) 2015 Vehicle Inspection Results

Mr. Kellerman reviewed the 2015 vehicle inspection results. He stated that there were 2,200 completed inspections at the shop and noted that was 100 more than the previous year. He said that number will continue to grow as more permits are issued. Mr. Kellerman stated that the field inspection numbers are not included in that number.

A committee member asked how many permits have been approved. Lenny Fewell, Regulatory Enforcement Supervisor, replied that there have been 170 permits approved to date. He noted that the number of approved permits is higher, and that is the number of vehicles that have been through the shop and are now operational. A committee member asked about the number of permit applications that have been distributed. Mr.

Kellerman replied that there have been approximately 700 applications distributed, but much less have been returned. A committee member inquired about the number of medallions that have been returned to MTS. Mr. Kellerman replied that about a dozen medallions have been returned. Mr. Kellerman also stated that they are continuing through the list of applicant interest forms and calling people every day to schedule their orientations.

c) New Customer Service Application in Taxicabs

Mr. Kellerman discussed the new customer service application in taxicabs. A QR code sticker will be placed in all vehicles as a part of the 2016 inspection process. Passengers may scan the code with their smart phone and the app will take them directly to the MTS customer service page on the MTS website. Passengers may leave comments, concerns and compliments about the driver or vehicle. The MTS Taxicab Administration will follow up with the passenger. Mr. Kellerman noted the ability to track comments or concerns as a way of improving customer service and to better compete with the Transportation Network Companies (TNC's). A committee member inquired about the complaint process. Mr. Kellerman stated the MTS Taxicab Administration will still follow the same process as in the past. Ms. Cooney reiterated that this option is not meant to be punitive but to assist the industry by disseminating the information with the understanding of the importance of customer service.

d) City Taxicab Stands – New Taxi Stands to be Installed at CBX Terminal in Otay Mesa

Mr. Kellerman reviewed the taxi stand process and then noted a taxi stand request from the Cross Border Express Terminal at the new bi-national terminal in Otay Mesa. Mr. Kellerman and staff assessed the site and noted that ten to twelve taxicabs were parking on the unmarked public street which is a violation of Ordinance 11. The concern was addressed with drivers. The cross border terminal management showed an interest in a taxi stand being installed and a formal request was made. Plans have been approved to install a taxi stand; accommodating five or six vehicles. Mr. Kellerman reiterated if there are any suggestions for additional locations to provide that information to the Taxicab Administration for consideration.

A committee member recapped the taxi stand process and the ability of a venue to say yes or no to taxi stand placement. Mr. Kellerman stated a venue has input but they do not make the final decision. Ms. Cooney stated the exception would be if it was MTS owned property. It was also discussed that the Port district installs and removes the taxi stands on their properties. Mr. Kellerman works with the Port if they want a taxi stand installed. He stated that he will provide a list of taxi stands belonging to the Port. A committee member proposed the need for a taxi stand at the car rental parking structure and stated the airport is not allowing taxicabs to pick up at that location. The committee member said the airport is citing cabs and giving \$262.00 tickets. Mr. Boenitz stated that the structure is on airport property and taxicabs cannot operate without a permit from the airport. Mr. Boenitz also stated they do not have an agreement with Uber. Uber is operating illegally there too. There is no agreement with any commercial provider to provide service at the airport parking structure. He noted that if a customer is requesting service and it is pre-arranged, a taxicab may pick up at the rental car property.

Mr. Hamidi inquired about other taxicab stands other than at the CBX terminal. Mr. Kellerman replied that his inspection staff proposed a number of potential sites for consideration to the city council offices and to the city transportation department. He noted they are still waiting for a response. Ms. Cooney stated that a new stand will be installed at the Virginia Avenue Transit Center. Mr. Kellerman noted that a private business can request the installation of a taxi stand as well as the removal of a taxi stand. Mr. Kellerman also commented about the complaints from private businesses with regard to driver conduct at taxi stands. He said that he recognizes the need for more taxi stands in the city. Chairperson Zapf encouraged committee members to contact city council members regarding new taxi stands.

Chairperson Zapf reviewed the new service Civic San Diego is offering for short rides. The service is free and is not regulated by MTS. Committee members voiced their concerns about this service in the city. Chairperson Zapf suggested contacting Reese Jarrett, with Civic San Diego, for additional information.

A committee member requested a meeting to discuss Ordinance 11 changes before the next TAC meeting. Mr. Kellerman stated he would look into scheduling a Workshop on Regulatory Matters (WORM) subcommittee meeting before the next TAC meeting.

5. Taxicab Advisory Committee Member Permit Holder Nomination and Election Process

Mr. Kellerman presented the nomination and election process. He noted the December motion by the membership to reduce the number of representatives of lease drivers from five to one and to increase the number of permit holders. This went to the MTS Board of Directors in January and the staff recommended not changing the make-up of the committee at this time. Mr. Kellerman stated there are still a large number of lease drivers that should have equal representation.

Action Taken

Mr. Palmeri moved to approve the permit holder election process. Mr. Hueso seconded the motion, and the vote was 9 to 0 in favor with Messrs. Gebreselassie, Hilemon, Layne, Mercer, Nahavandian and Staples absent.

6. Taxicab Advisory Committee Member Lease Driver Representative Member Nomination and Election Process

This item was discussed concurrently with item number 5.

Action Taken

Mr. Palmeri moved to approve the lease driver election process. Mr. Hueso seconded the motion, and the vote was 9 to 0 in favor with Messrs. Gebreselassie, Hilemon, Layne, Mercer, Nahavandian and Staples absent.

The TAC appointed a subcommittee to validate the Lease Driver election. The subcommittee will be represented by Mr. Hamidi, Mr. Hueso and Mr. Majid.

7. Next Meeting – Wednesday, June 15, 2016 at 10:00 a.m.

8. Adjournment

The meeting was adjourned at 11:03 a.m.

Accepted:

Filed by:

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Lorie Zapf  
Chair of Taxicab Advisory Committee

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Kristen Foster, Clerk of the Committee  
MTS Taxicab Administration

Attachment: Roll Call Sheet

SAN DIEGO METROPOLITAN TRANSIT SYSTEM  
TAXICAB ADVISORY COMMITTEE (TAC) MEETING  
ROLL CALL

MEETING OF (DATE): March 2, 2016

CALL TO ORDER (TIME): 10:05 a.m. ADJOURN: 11:00 a.m.

COMMITTEE MEMBER (Alternate)	ORGANIZATION	PRESENT (TIME ARRIVED)	ABSENT (TIME LEFT)
Lorie Zapf (Chair) <input checked="" type="checkbox"/>	MTS Board of Directors/SD City Council	10:05am	11:00am
George Abraham <input checked="" type="checkbox"/> <input type="checkbox"/>	Taxicab Owner/Eritrean Cab Co.	10:05am	11:00am
David Boenitz <input checked="" type="checkbox"/> Marc Nichols <input type="checkbox"/>	San Diego County Regional Airport Authority	10:05am	11:00am
Alexander Gebreselassie <input type="checkbox"/> <input type="checkbox"/>	Taxicab Owner/Cross Town Transportation		
Kamran Hamidi <input checked="" type="checkbox"/> <input type="checkbox"/>	Taxicab Owner/V.I.P. Cab	10:05am	11:00am
Cameron Haratian <input checked="" type="checkbox"/> Anoosh Aman <input type="checkbox"/>	Taxicab Owner/P.B. Cab	10:05am	11:00am
Brian Hilemon <input type="checkbox"/> Joe Terzi <input type="checkbox"/>	San Diego Tourism Authority		
Tony Hueso <input checked="" type="checkbox"/> <input type="checkbox"/>	Taxicab Owner/USA Cab LTD	10:05am	11:00am
Josh Layne <input type="checkbox"/> Daryl Mayekawa <input type="checkbox"/>	San Diego Convention Center		
Berhanu (Ben) Lemma <input checked="" type="checkbox"/> <input type="checkbox"/>	Taxicab Lease Driver	10:05am	11:00am
Akbar Majid <input checked="" type="checkbox"/> <input type="checkbox"/>	Taxicab Owner/SDYC Holdings, LLC	10:05am	11:00am
Namara Mercer <input type="checkbox"/> <input type="checkbox"/>	Hotel Industry		
Hushang Nahavandian <input type="checkbox"/> <input type="checkbox"/>	Taxicab Owner/ESM Corp.		
Tony Palmeri <input checked="" type="checkbox"/> Michel Anderson <input type="checkbox"/>	San Diego Travelers Aid Society	10:05am	11:00am
Mike Staples <input type="checkbox"/> <input type="checkbox"/>	Hotel Industry		
Open <input type="checkbox"/> <input type="checkbox"/>	Taxicab Lease Driver		
Open <input type="checkbox"/> <input type="checkbox"/>	Taxicab Lease Driver		
Marco Mares <input checked="" type="checkbox"/> non-voting	County of San Diego Department of Agriculture, Weights and Measures	10:05am	11:00am
Edna Rains <input type="checkbox"/> non-voting	County of San Diego Sheriff's Department		
Paul Jablonski <input type="checkbox"/> non-voting	MTS Chief Executive Officer		
Sharon Cooney <input checked="" type="checkbox"/> non-voting	MTS Chief of Staff	10:05am	11:00am
Bill Kellerman <input checked="" type="checkbox"/> non-voting	MTS Taxicab Administration Manager	10:05am	11:00am
Samantha Leslie <input checked="" type="checkbox"/> non-voting	MTS Staff Attorney/Regulatory Compliance	10:05am	11:00am

CLERK OF THE TAC: Kristen Foster TAXICAB ADMINISTRATION MANAGER: Bill Kellerman



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## Agenda Item No. 5

### MEETING OF THE SAN DIEGO METROPOLITAN TRANSIT SYSTEM TAXICAB ADVISORY COMMITTEE

June 15, 2016

#### SUBJECT:

TAXICAB ADVISORY COMMITTEE LEASE DRIVER MEMBER ELECTION RESULTS

#### RECOMMENDATION:

That the Taxicab Advisory Committee accept this report for information, and approve staff recommendations.

#### Budget Impact

None.

#### DISCUSSION:

Beginning Monday, April 25, 2016 through Wednesday, April 27, 2016, 9:00 a.m. to 4:00 p.m. each day, the MTS Taxicab Administration held an election for taxicab lease drivers nominated to become members of the MTS Taxicab Advisory Committee.

MTS Taxicab Administration staff, the MTS Internal Auditor, and impartial observers Mr. Alor Calderon - Employee Rights Center, Mr. Steve Rivera - Interfaith Center for Worker Justice, and the Vote Validation Subcommittee (comprised of current Taxicab Advisory Committee member Mr. Tony Hueso), met on April 28, 2016, to confirm the validity of the ballots and count the votes. Mr. Kamran Hamidi and Mr. Akbar Majid were originally selected as part of the Vote Validation Subcommittee, but did not attend. There were no alternates for Mr. Hamidi or Mr. Majid.

Based on the current Taxicab Advisory Committee Guidelines, five seats are available for taxicab lease drivers. Accordingly, staff and subcommittee findings determined that the following lease drivers received the most votes and were eligible for appointment by the MTS Board to the Taxicab Advisory Committee for the next three-year term, beginning June 15, 2016 and ending in 2019.





The five lease driver candidates with the highest number of votes:

NAME	VOTES
Alfred Banks	26
Able Seifu	25
Tarek Afifi	21
Mohamed Mumin Omar	17
Margo Tanguay	8

The winners of each category were notified after the MTS Board approval on June 9, 2016 and invited to the Taxicab Advisory Committee meeting.

In addition, the organizations with representatives currently serving on the Taxicab Advisory Committee have all agreed to maintain a representative on the committee, with the exception of the San Diego Tourism Authority.



Bill Kellerman  
Taxicab Administration Manager

Key Staff Contact: Bill Kellerman, 619.595.7034, [Bill.Kellerman@sdmts.com](mailto:Bill.Kellerman@sdmts.com)

Attachment: A. Staff Vote Count  
B. TAC Subcommittee Memo of Validation



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METROPOLITAN TRANSIT SYSTEM  
 2016 TAXICAB ADVISORY COMMITTEE LEASE DRIVER ELECTION VOTE COUNT

TAXICAB LEASE DRIVER NOMINEES

LEASE DRIVER NOMINEE NAME	VOTE COUNT
Mr. Tarek Afifi	21
Mr. Alfred Banks	26
Mr. Mohamed Mumin Omar	17
Mr. Able Seifu	25
Ms. Margo Tanguay	8
Mr. David Tasem	7

  
 Tony Hueso  
 Taxicab Owner/USA Cab LTD

\_\_\_\_\_  
 Akbar Majid  
 Taxicab Owner/SDYC Holdings, LLC

  
 Toufic Tabshouri  
 MTS Internal Auditor

Date: 4/28/2016

KFoster/Taxicab  
 Taxicab Advisory Committee/Vote Count  
 F-LEASE DRIVER.BALLOT



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# Memorandum

TAXI 585.3, 585.11

DATE: April 28, 2016  
TO: Metropolitan Transit System Board of Directors  
FROM: Bill Kellerman, Taxicab Administration Manager  
SUBJECT: VALIDATION AFFIRMATION

The undersigned members of the Metropolitan Transit System Taxicab Advisory Committee Vote Validation Subcommittee attest and affirm by their signature affixed below that:

- they were present when the Vote Validation Subcommittee met at the offices of the MTS Taxicab Administration on Thursday, April 28, 2016;
- they reviewed and validated the ballots and did a vote count for each of the individuals nominated for service on the MTS Taxicab Advisory Committee; and
- they agreed and confirmed that the rank order of candidates in accordance with the vote count is accurate.

  
\_\_\_\_\_  
Tony Hueso  
Taxicab Owner/USA Cab LTD

\_\_\_\_\_  
Akbar Majid  
Taxicab Owner/SDYC Holdings, LLC

Verified by:  
  
\_\_\_\_\_  
Toufic Tabshouri  
MTS Internal Auditor

Date: 4/28/2016

KFoster/Taxicab/Comm-Subcomm./Taxicab Comm.  
M-2016 LEASE DRIVER ELEC. VAL. AFFIRM.



Metropolitan Transit System (MTS) is a California public agency and is comprised of San Diego Transit Corporation and San Diego Trolley, Inc. nonprofit public benefit corporations, in cooperation with Chula Vista Transit and National City Transit. MTS is the taxicab administrator for eight cities and the owner of the San Diego and Arizona Eastern Railway Company. MTS member agencies include: City of Chula Vista, City of Coronado, City of El Cajon, City of Imperial Beach, City of La Mesa, City of Lemon Grove, City of National City, City of Poway, City of San Diego, City of Santee, and the County of San Diego.



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## Agenda Item No. 6

### MEETING OF THE SAN DIEGO METROPOLITAN TRANSIT SYSTEM TAXICAB ADVISORY COMMITTEE

June 15, 2016

#### SUBJECT:

TAXICAB ADVISORY COMMITTEE PERMIT HOLDER MEMBER ELECTION  
RESULTS

#### RECOMMENDATION:

That the Taxicab Advisory accept this report for information, and approve staff recommendations.

#### Budget Impact

None.

#### DISCUSSION:

On April 27, 2016, ballots listing the nominees were mailed to all current taxicab permit holders, and completed ballots were received until 4:00 p.m. on May 11, 2016.

MTS Taxicab Administration staff, the MTS Internal Auditor, impartial observers Mr. Steve Rivera - Interfaith Center for Worker Justice, Mr. Houshang Nahavandian - ESM Corporation and Mr. Tony Hueso – USA Cab, Ltd., met on May 12, 2016, to count and tally the votes.

On May 13, 2016, MTS Taxicab Administration staff, the MTS Internal Auditor, and the Vote Validation Subcommittee (comprised of current Taxicab Advisory Committee members Mr. Tony Hueso and Mr. Akbar Majid), met to confirm the validation of the staff's vote count. Mr. Kamran Hamidi was originally selected as part of the Vote Validation Subcommittee, but did not attend. There was no alternate for Mr. Hamidi.

Based on the current Taxicab Advisory Committee Guidelines, five seats are available for taxicab permit holders. Three seats are designated for representation of permit



holders of four or more taxicabs, and two seats are designated for representation of permit holders of one to three taxicabs. Accordingly, staff and subcommittee findings determined that the following permit holders received the most votes in their category and were eligible for appointment by the MTS Board to the Taxicab Advisory Committee for the next three-year term, beginning June 15, 2016 and ending in 2019.

Category One - Permit Holders of four or more taxicabs:  
(Category One will now be referred to as Category b.)

NAME	VOTES
Antonio Hueso	77
Medhanie Weldegiorgis	77
George Abraham	52

Category Two - Permit Holders of one to three taxicabs:  
(Category Two will now be referred to as Category a.)

NAME	VOTES
Akbar Majid	73
Nasser Tehrani	67

The winners of each category were notified after the MTS Board approval on June 9, 2016 and invited to the Taxicab Advisory Committee meeting.

In addition, the organizations with representatives currently serving on the Taxicab Advisory Committee have all agreed to maintain a representative on the committee, with the exception of the San Diego Tourism Authority.



Bill Kellerman  
Taxicab Administration Manager

Key Staff Contact: Bill Kellerman, 619.595.7034, [Bill.Kellerman@sdmts.com](mailto:Bill.Kellerman@sdmts.com)

Attachment: A. Staff Vote Count  
B. TAC Subcommittee Memo of Validation





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**CATEGORY ONE CANDIDATES**  
(Holder of four or more permits)

Date: May 12, 2016

NOMINEE NAME	COMPANY NAME	TOTAL VOTE COUNT
GEORGE ABRAHAM	ERITREAN CAB	52
KASSAHUN DESTA	SILVER TAXI	6
ANTONIO HUESO	USA CAB	77
HOUSHANG NAHAVANDIAN	AMERICAN CAB	47
MEDHANIE WELDEGIORGIS	CHASE TAXI	77

  
 \_\_\_\_\_  
 Houshang Nahavandian  
 Taxicab Owner/ESM Corporation

  
 \_\_\_\_\_  
 Tony Hueso  
 Taxicab Owner/USA Cab LTD

  
 \_\_\_\_\_  
 Steve Rivera  
 Center for Worker Justice

Verified by:

  
 \_\_\_\_\_  
 Toufic Tabshouri  
 MTS Internal Auditor





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**CATEGORY TWO CANDIDATES**  
(Holder of three or fewer permits)

Date: May 12, 2016

NOMINEE NAME	COMPANY NAME	TOTAL VOTE COUNT
CHRISTOPHER AGOH	ECONOMY CAB	31
ABEBE ANTALLO	ABE CAB	23
TESHALE AREFAINE	TESHALE CAB	0
JOSE AREVALO	LEE CAB	0
KAMRAN HAMIDI	V.I.P. TAXI	9
CAMERON HARATIAN	P.B. CAB	22
AKBAR MAJID	YELLOW CAB	73
NASSER TEHRANI	N.A.T. CAB CO.	67
KIDANE WELDEMICHAEL	LOOP CAB	3
SAYED YASIN	SAYED CAB	1
ALEM ZEBIB	SENAFE CAB	3
BEYENE ZEWDE	BEYENE CAB	0

Houshang Nahavandian  
Taxicab Owner/ESM Corporation

Tony Hueso  
Taxicab Owner/USA Cab LTD

Verified by:

Steve Rivera

Toufic Tabshouri

MTS Internal Auditor



Center for Worker Justice  
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Metropolitan Transit System (MTS) is a California public agency comprised of San Diego Transit Corp., San Diego Trolley, Inc., San Diego and Arizona Eastern Railway Company (nonprofit public benefit corporations), and San Diego Vintage Trolley, Inc., a 501(c)(3) nonprofit corporation, in cooperation with Chula Vista Transit. MTS is the taxicab administrator for seven cities. MTS member agencies include the cities of Chula Vista, Coronado, El Cajon, Imperial Beach, La Mesa, Lemon Grove, National City, Poway, San Diego, Santee, and the County of San Diego.



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### Memorandum

TAXI 585.3, 585.11

DATE: May 13, 2016  
TO: Metropolitan Transit System Board of Directors  
FROM: Bill Kellerman, Taxicab Administration Manager  
SUBJECT: VALIDATION AFFIRMATION

The undersigned members of the Metropolitan Transit System Taxicab Advisory Committee Vote Validation Subcommittee attest and affirm by their signature affixed below that:

- they were present when the Vote Validation Subcommittee met at the offices of the MTS Taxicab Administration on Friday, May 13, 2016;
- they reviewed and validated the ballots and did a vote count for each of the individuals nominated for service on the MTS Taxicab Advisory Committee; and
- they agreed and confirmed that the rank order of candidates in accordance with the vote count is accurate.

\_\_\_\_\_  
Kamran Hamidi  
Taxicab Owner/V.I.P. Taxi

\_\_\_\_\_  
*Tony Hueso*  
Tony Hueso  
Taxicab Owner/USA Cab LTD

\_\_\_\_\_  
*Akbar Majid*  
Akbar Majid  
Taxicab Owner/SDYC Holdings, LLC

Verified by:

\_\_\_\_\_  
*Toufic Tabshouri*  
Toufic Tabshouri  
MTS Internal Auditor

Date: 5/13/2016

KFoster/Taxicab/Comm-Subcomm  
M-2016 PERMIT HOLDER ELEC.VAL.AFFIRM



Metropolitan Transit System (MTS) is a California public agency and is comprised of San Diego Transit Corporation and San Diego Trolley, Inc. nonprofit public benefit corporations, in cooperation with Chula Vista Transit and National City Transit. MTS is the taxicab administrator for eight cities and the owner of the San Diego and Arizona Eastern Railway Company. MTS member agencies include: City of Chula Vista, City of Coronado, City of El Cajon, City of Imperial Beach, City of La Mesa, City of Lemon Grove, City of National City, City of Poway, City of San Diego, City of Santee, and the County of San Diego.





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## Agenda Item No. 7

### MEETING OF THE SAN DIEGO METROPOLITAN TRANSIT SYSTEM TAXICAB ADVISORY COMMITTEE

June 15, 2016

#### SUBJECT:

PUBLIC HEARING AND ADOPTION OF TAXICAB RATES OF FARE-AIRPORT/CITIES

#### RECOMMENDATION:

That the Taxicab Advisory Committee:

1. hold a public hearing, receive testimony, and review comments on the proposed taxicab rates of fare; and
2. approve the proposed taxicab rates of fare.

#### Budget Impact

None.

#### DISCUSSION:

Annually, the MTS Taxicab Administration recalculates both the maximum allowable City rates of fare and the San Diego International Airport taxicab rates of fare.

In accordance with *MTS Ordinance No. 11*, Section 2.2 (b), which states, "Taxicab trips from the San Diego International Airport shall be at a uniform rate of fare," *MTS Policies and Procedures No. 34* (Attachment A), Section 34.5.1, provides that, "Airport rates shall be adjusted ... in accordance with the change in the Annual All Urban Western Transportation Consumer San Diego Price Index" (Attachment B).

For rates of fare for taxicab trips that **do not** originate at the San Diego International Airport, MTS Ordinance No. 11, Section 2.2, and Policies and Procedures No. 34, Section 34.4, provide for all MTS taxicab permit holders to file rates of fare that do not exceed 20 percent above the average rates on file for all taxicab vehicles, except for



trips originating at the San Diego International Airport, and provided that they are consistent with the rates of their radio service.

Both City rates and airport taxicab rates of fare are to be calculated annually. The last time airport rates of fare were calculated was in March 2015.

Results of staff's calculations of rates of fare for the San Diego International Airport as follows:

<u>Current Rates</u>	<u>Proposed 2016 Rates</u>
\$ 2.80 flag drop 1/10 of a mile	\$ 2.70 flag drop 1/29 of a mile
\$ 3.00 per mile,	\$ 2.90 per mile
\$24.00 per-hour waiting time	\$23.00 per-hour waiting time

Maximum rates of fare for trips not originating at the airport are as follows:

<u>Current Rates</u>	<u>Proposed 2016 Rates</u>
\$ 3.10 flag drop 1/11 of a mile	\$ 3.40 flag drop 1/12 of a mile
\$ 3.30 per mile	\$ 3.60 per mile
\$27.00 per-hour waiting time	\$29.00 per-hour waiting time

In 2015 TAC voted to adopt a uniform rate for Airport and City, therefore the maximum rate of fare for trips originating from the airport and elsewhere within the city are as follows:

<u>Current Rates</u>	<u>Proposed 2016 Rates</u>
\$ 2.80 flag drop 1/10 of a mile	\$ 2.70 flag drop 1/29 of a mile
\$ 3.00 per mile	\$ 2.90 per mile
\$24.00 per-hour waiting time	\$23.00 per-hour waiting time

Upon approval, staff will notify all taxicab permit holders of these rates of fare calculations.

See attached memos to permit holders regarding airport rates of fare (Attachment C) and non-airport (City) rates of fare (Attachment D).



Bill Kellerman  
Taxicab Administration Manager

Key Staff Contact: Bill Kellerman, 619.595.7034, [Bill.Kellerman@sdmts.com](mailto:Bill.Kellerman@sdmts.com)

- Attachment:
- A. MTS Policy 34
  - B. Annual All Urban Western Transportation Consumer San Diego Price Index
  - C. Airport Rates of Fare memorandum (draft)
  - D. City Rates of Fare memorandum (draft)



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## Policies and Procedures

No. 34

Board Approval: 04/16/15

### SUBJECT:

FOR-HIRE VEHICLE SERVICES

### PURPOSE:

To establish a policy with guidelines and procedures for the implementation of MTS Ordinance No. 11.

### BACKGROUND:

Regulation of for-hire vehicle service is in the interest of providing the citizens and visitors to the MTS region and particularly the Cities of El Cajon, Imperial Beach, La Mesa, Lemon Grove, Poway, San Diego, and Santee, with a good quality local transportation service. Toward this end, MTS finds it desirable to regulate the issuance of taxicab permits, to establish maximum rates of fare, and to provide for annual review of cost-recovery regulatory fees.

### POLICY:

#### 34.1 City of San Diego Entry Policy

New City of San Diego taxicab permits will be issued in accordance with San Diego City Council Policy No. 500-02, "Taxicab Permits".

#### 34.2 Maximum Fare Policy

Pursuant to MTS Ordinance No. 11, Section 2.2(a) and after a duly noticed and open public hearing, MTS determined that the maximum rate of fare for exclusive ride and group ride hire of taxicabs shall be that fare that does not exceed twenty percent (20%) more than the weighted average of fares as established in accordance with this policy.



34.2.1 Maximum Fare Determination

The weighted average of fares shall be computed by the Chief Executive Officer and duly promulgated in writing upon the passage of this policy and thereafter each year by averaging each segment of the fare structure of all MTS taxicab permit holders. The fare structure shall consist of the dollar amounts charged by said permit holders for the flag drop, the per-mile charge, waiting-time charge, first zone, and each additional zone charge. The weighted average of these charges shall be arrived at by adding each segment of each respective charge and dividing it by the total number of taxicabs holding effective permits.

34.2.2 The Chief Executive Officer will use his discretion when the maximum rates of fare and the uniform rates of fare for trips from Lindbergh Field airport are incompatible. The Chief Executive Officer may adjust the maximum rates of fare so that the uniform rates of fare, based on the change in the Annual All Urban Western Transportation Consumer Price Index, do not exceed the maximum rates allowed in accordance with Section 34.2.1.

34.3 Airport Taxicab Fare Policy

Rates of fare for trips from Lindbergh Field Airport shall be uniform.

In the event an owner chooses a different rate for nonairport trips for taxicabs authorized to service the airport, two meters or a multirate meter shall be installed and identified. The meter(s) shall be activated according to the proper rate for the trip's origin, and it shall be clearly visible to the passenger which rate is being charged.

34.3.1 The uniform rates of fare for taxicab trips from Lindbergh Field Airport are initially established at \$1.40 flag drop, \$1.50 per mile, and \$12.00 per hour, effective June 1, 1990.

The airport rates shall be reviewed annually, beginning in January 2009, by the Chief Executive Officer. Airport rates shall be adjusted based on the 1990 amounts, in accordance with the change in the Annual All Urban Western Transportation Consumer Price Index/ San Diego. Adjustments shall be rounded up or down, as appropriate, to the nearest even \$0.10 increment.

In addition to the airport uniform rate of fare, a taxicab operator may charge an "extra" equal to the Airport Trip Fee assessed against the individual taxicab operator by the San Diego County Regional Airport Authority. The extra may not be charged on any trip that does not originate at the airport or on any trip where the taxicab operator does not pay the fee to the San Diego County Regional Airport Authority. The extra charge may only be charged to the customer by utilizing the extra button on the taxicab meter. A driver may not verbally request payment.

34.4 Regulatory Fee Review

The following procedures will be utilized for the establishment of for-hire vehicle regulatory fees.

34.4.1 In accordance with State of California Public Utilities Code Section 120266, MTS shall fully recover the cost of regulating the taxicab and other for-hire vehicle industry. Pursuant to MTS Ordinance No. 11, Sections 1.3(b), 1.4(a), 1.4(d), and 1.5(d), the Chief Executive Officer establishes a fee schedule to effect full-cost recovery and notify affected permit holders of changes in the fee schedule.

34.4.2 The procedure for establishing a regulatory fee schedule will include an annual review of the audited expenses and revenue of the previous fiscal year associated with MTS for-hire vehicle activities. The revised fee schedule will be available for review by interested parties in November each year and is subject to appeal as provided for in Ordinance No. 11, Section 1.5(d).

34.4.3 A fee schedule based on previous year expenses and revenue amounts will be put into effect each January.

POLICY.34.FOR-HIRE VEHICLE SERVICES

This policy was originally adopted on 12/8/88.

This policy was amended on 7/26/90.

This policy was amended on 5/9/91.

This policy was amended on 6/13/91.

This policy was amended on 1/28/93.

This policy was amended on 5/11/95.

This policy was amended on 10/31/02.

This policy was amended on 4/24/03.

This policy revised on 3/25/04.

This policy was amended on 4/26/07.

This policy was amended on 7/17/08.

This policy was amended on 4/19/12.

This policy was amended on 4/16/15.



### TAXI Companies Max Rates Of Fare Summary

5/18/2016 12:38:24 PM

1 of 1

	Minimum Rate	Maximum Rate	Average Rate	Max Allowed (20% Above Ave.)
<b>FlagDrop</b>	\$2.00	\$3.10	\$2.80	\$3.36
<b>PerMileRate</b>	\$2.00	\$3.30	\$3.00	\$3.60
<b>WaitRate</b>	\$20.00	\$27.00	\$23.93	\$28.71

Total DBAs: 679

Total Permits:  
1224



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 San Diego, CA 92101-7490  
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**DRAFT**

**Memorandum**

TAXI 570.1

DATE:

TO: Airport Taxicab Permit Holders

FROM: Bill Kellerman, Taxicab Administration Manager

SUBJECT: 2016 AIRPORT TAXICAB RATES OF FARE

In accordance with MTS’s Ordinance No. 11, Section 2.2(b), “Taxicab trips from San Diego County Regional Airport shall be at a uniform rate of fare.” MTS Policy No. 34, Section 34.5.1, provides that “Airport rates shall be adjusted ... in accordance with the change in Annual All Urban Western Transportation San Diego Consumer Price Index/San Diego.”

From December 2014 to December 2015, the consumer price index (CPI) decreased from 223.308 percent to 214.442 percent. The December 2015 annual value, less the June 1, 1990, value of 121.0 percent, produced a change of 93.442 percent. This value, added to the June 1, 1990, Rates of Fare flag drop rate of \$1.40, mileage rate of \$1.50, and waiting time rate of \$12.00, resulted in new rates of \$2.708188 flag drop, rounded to \$2.70; \$2.90163 per mile, rounded to \$2.90, and \$23.21304 per hour waiting time, rounded to \$23.00, respectively. These values resulted in the following airport rates of fare, which is a decrease from 2015.

On June 15, 2016, at the MTS Taxicab Advisory Committee meeting, a public hearing was held, resulting in approval of this year’s airport taxicab rates of fare calculations. Per staff’s calculations, the airport rates of fare for 2016 are as follows:

- Flag Drop: \$ 2.70 for the first 1/29 of a mile
- Mileage Rate: \$ 2.90 per mile, at the rate of \$0.10 for each additional 1/29 of a mile
- Waiting Time: \$23.00 per hour waiting time/traffic delay

If you have any questions regarding this memorandum, please contact the appropriate staff using the permit holder’s last name, per the following list:

Alexis Dizon	619.595.3081	A - C
Désirée Benet	619.446.4922	D - I
Valerie Hoffman	619.235.2649	J - O
Brad Hohnstein	619.446.4921	P - S
Brennan Gill	619.595.7030	T - Z and #

cc: David Boenitz, SCRAA, Airport Ground Transportation  
 S. D. County Agriculture, Weights and Measures

Attachment: Instructions - Changing Taxicab Rates of Fare

KFoster/Taxicab  
 RATES OF FARE.M-2016 AIRPORT RATES





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**DRAFT**

**Memorandum**

TAXI 570.1

DATE:

TO: All Metropolitan Transit System Taxicab Administration Permit Holders

FROM: Bill Kellerman, Taxicab Administration Manager

SUBJECT: 2016 RATES OF FARE NOTICE FOR TAXICABS TRIPS THAT DO NOT ORIGINATE AT SAN DIEGO INTERNATIONAL AIRPORT

In accordance with MTS's Ordinance No.11, Section 2.2, Rates of Fare, and MTS Policy No. 34, Section 34.4, all Metropolitan Transit System (MTS) taxicab permit holders may file rates of fare that do not exceed 20 percent above the average rates on file for all taxicab vehicles, except for trips originating at San Diego International Airport, and provided that they are consistent with the rates of fare of their radio service.

On June 15, 2016, at the MTS Taxicab Advisory Committee meeting, a public hearing was held, resulting in the approval of this year's calculations. The 2016 results of the maximum allowable City rates of fare calculations have risen as follows:

- Flag Drop: \$ 3.40 for the first 1/12 of a mile
- Mileage Rate: \$ 3.60 per mile, at the rate of \$0.30 for each additional 1/12 of a mile
- Waiting Time: \$29.00 per hour waiting time/traffic delay

If you have any questions regarding this memorandum, please contact the appropriate staff using the permit holder's last name, per the following list:

Alexis Dizon	619.595.3081	A - C
Désirée Benet	619.446.4922	D - I
Valerie Hoffman	619.235.2649	J - O
Brad Hohnstein	619.446.4921	P - S
Brennan Gill	619.595.7030	T - Z and #

cc: S. D. County Agriculture, Weights and Measures  
 Device Service Agents

Attachment: Instructions - Changing Taxicab Rates of Fare

KFoster/Taxicab  
 RATES OF FARE.M-2016 CITY RATES



Metropolitan Transit System (MTS) is a California public agency and is comprised of San Diego Transit Corporation and San Diego Trolley, Inc. nonprofit public benefit corporations, in cooperation with Chula Vista Transit and National City Transit. MTS is the taxicab administrator for eight cities and the owner of the San Diego and Arizona Eastern Railway Company. MTS member agencies include: City of Chula Vista, City of Coronado, City of El Cajon, City of Imperial Beach, City of La Mesa, City of Lemon Grove, City of National City, City of Poway, City of San Diego, City of Santee, and the County of San Diego.





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## Agenda Item No. 8

### MEETING OF THE SAN DIEGO METROPOLITAN TRANSIT SYSTEM TAXICAB ADVISORY COMMITTEE

June 15, 2016

#### SUBJECT:

PROPOSAL TO REMOVE THE SAN DIEGO TOURISM AUTHORITY FROM THE  
TAXICAB ADVISORY COMMITTEE

#### RECOMMENDATION:

That the Taxicab Advisory Committee approve the removal of the San Diego Tourism Authority representative from the Committee.

#### Budget Impact

None.

#### DISCUSSION:

Representatives on the MTS Taxicab Advisory Committee will begin a new three-year term beginning June 15, 2016. Concurrent to the recent elections of the Lease Driver and Permit Holder representatives, the existing organizations represented on the committee were queried to confirm their representatives for the impending three-year term. The San Diego Tourism Authority has indicated their desire to withdraw from the committee. If this position is left as vacant, it could have a negative impact in acquiring a quorum for action items at future meetings.

A handwritten signature in cursive script that reads "Bill Kellerman".

Bill Kellerman  
Taxicab Administration Manager

Key Staff Contact: Bill Kellerman, 619.595.7034, [Bill.Kellerman@sdmts.com](mailto:Bill.Kellerman@sdmts.com)

Attachment: A. Taxicab Advisory Committee Guidelines





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METROPOLITAN TRANSIT SYSTEM  
TAXICAB ADVISORY COMMITTEE GUIDELINES

TAXI 585.3

1 PURPOSE

The Taxicab Advisory Committee's purpose is to:

- 1.1 Provide feedback on taxicab matters destined for Board action;
- 1.2 Review summaries of administrative hearing officer decisions concerning taxicab owner and driver penalties;
- 1.3 Discuss taxicab owners'/drivers' written grievances;
- 1.4 Review summaries of complaints concerning taxicab service;
- 1.5 Review vehicle inspection criteria, process, results, and rankings;
- 1.6 Review the Chief Executive Officer's Annual Fee Schedule; and
- 1.7 Comment on MTS's work program concerning taxicab matters.

2 MEMBERSHIP

~~Sixteen~~**Seventeen** members are appointed as follows:

- 2.1 One representative of the MTS Board of Directors appointed on an annual basis, who will be designated by the MTS Board of Directors to serve as Chairman of the Taxicab Advisory Committee.
- 2.2 One member appointed by the ~~San Diego Tourism Authority,~~ the San Diego County Regional Airport Authority, San Diego Convention Center, San Diego Travelers Aid Society, and two members from the Hotel Industry, each serving a three-year term.
- 2.3 Five taxicab owners with at least three years' experience and in good standing, each serving a three-year term, elected by taxicab owners, divided as follows:



- a. Two seats are designated for representation of owners of one to three taxicabs;  
and,
  - b. Three seats are designated for representation of owners of four or more taxicabs.
- 2.4 Five taxicab lease drivers in possession of a San Diego Sheriff's Department-issued Taxicab Driver Identification Card valid in the MTS areas of jurisdiction, being in good standing with the Sheriff's Licensing Division, and currently serving as a driver for at least three years leading up to the election. The election shall comply with the following guidelines:
- a. Lease driver representatives shall be elected by licensed drivers operating in MTS areas of jurisdiction.
  - b. Lease driver representative elections shall take place every three years at the same time as the owner representative elections.
  - c. Both owners and lease driver representatives shall meet the eligibility requirements at all times while serving on the Taxicab Advisory Committee.
- 2.5 A taxicab owner member unable to attend a meeting may appoint an alternate from the same or similarly sized company to attend in his or her absence.
- 2.6 A taxicab driver unable to attend a meeting may appoint a driver with a similar experience level (within 2 years), not less than three years, to attend in his, or her, absence.
- 2.7 The Taxicab Advisory Committee shall make an interim appointment if a member's seat becomes vacant within the three-year term.
- 2.8 The Vice Chairman will be the representative for the San Diego Tourism Authority.
- 2.9 One non-voting member will be appointed by the County of San Diego's Department of Agriculture, Weights and Measures.
- 2.10 One non-voting member will be appointed by the County of San Diego Sheriff's Department.

### 3 MEETINGS

- 3.1 Taxicab Advisory Committee meetings are subject to the provisions of the Ralph M. Brown Act, California Government Code, Section 54950, et. seq.
- 3.2 Taxicab Advisory Committee meetings will be held quarterly at the offices of MTS.
- 3.3 The agenda for each meeting will be posted in the MTS lobby.
- 3.4 The agenda, backup materials, and minutes of the previous meeting will be sent to each member ten calendar days in advance of the meetings.

- 3.5 The Chairman may call special meetings, as necessary.
- 3.6 Fifty-one percent attendance is a quorum to hold a meeting.

#### 4 VOTING

- 4.1 Each member of the Taxicab Advisory Committee has an equal vote.
- 4.2 Fifty-one percent of the votes of those in attendance will approve an item.
- 4.3 A roster of the Taxicab Advisory Committee members who voted will be provided to the MTS Board of Directors, along with the item, for MTS Board action on an agenda item.

#### 5 APPROVAL

- 5.1 These Guidelines were revised by the MTS Board of Directors on January 14, 2016.
- 5.2 The MTS CEO shall have the authority to implement additional procedures to carry out elections and maintain regular and orderly meetings of the Taxicab Advisory Committee.