**OnTrack Partner Content**

**Newsletter / Website:**

Subject/Header: Help Plan the Future of MTS Service

Public transportation is San Diego coming to a crossroads. MTS bus and Trolley ridership is on the rise, but a budget shortfall in just a few years threatens to end that momentum and force the largest service cuts in MTS history.

As MTS looks to address the future of public transportation service, [they will be building two plans](https://www.sdmts.com/OnTrack):

1. One plan if more money is available to the agency, and MTS can make bus and Trolley service work better for more people.
2. And a second plan to outline service cuts (tens of millions of dollars annually) if no extra money is received.

**This effort is called** [**MTS OnTrack**](https://www.sdmts.com/OnTrack)**, and you can help plan the future of MTS service.** The plans created from MTS OnTrack will help determine MTS’ priorities for the next decade. If you care about public transportation, this is the time to make your voice heard.

Learn more about recent MTS ridership, the funding shortage and complete three quick activities online to be a part of the solution:

1. [**Vote**](https://participate.sdmts.com/mts-ontrack/ontrack-priorities) for your transit priorities
2. [**Map**](https://participate.sdmts.com/mts-ontrack/ontrack-map) where you need better transit service
3. [**Discuss**](https://participate.sdmts.com/mts-ontrack/ontrack-forum) what projects and improvements will be most impactful for the region

**Participate by August 31** for your feedback to be included in the planning efforts. [Get involved today](https://www.sdmts.com/OnTrack).

**Social Media:**

1. Public transportation in San Diego coming to a crossroads. Will we see added investment in @sdmts & even higher ridership, or will we see major bus and Trolley cuts? Join the “MTS OnTrack” conversation today and help plan the future of MTS service: sdmts.com/OnTrack
2. Care about the future of @sdmts bus and Trolley service? In just a few short years, MTS will be at a critical juncture, looking to either expand or greatly reduce service. Join the “MTS OnTrack” planning by completing three fun, easy activities today: sdmts.com/OnTrack
3. Help plan the future of MTS bus and Trolley service. @sdmts is currently building two plans: 1) Make work better for more people 2) Major service cuts if no additional funding is available. Learn more about the crossroads MTS faces & get involved: sdmts.com/OnTrack